

WHY Because we're all striving for big goals that are hard to achieve: for young people to be ready for college, work and life; for communities to offer high-quality supports year-round; for leaders to work collectively and effectively to make this happen. The Ready by 21 National Meeting is for leaders like you – change makers who want to learn from your peers, access proven tools and strengthen your collective impact.

WHO Up to 300 national, state and local leaders committed to improving policies and practices to ensure that all young people are ready for college, work and life. The National Meeting draws people who are managing change at all levels – from state policy coordination and community-wide cradle-to-career efforts to out-of-school time systems, single issue coalitions and neighborhood-based initiatives. Attendees will include local and state leaders from United Ways, business, nonprofits, education, policy, philanthropy and intermediaries, as well as leaders from national organizations that are partners in delivering Ready by 21 strategies.

WHAT The National Meeting is built around three themes aligned with the Ready by 21 Theory of Change:

Strengthening and Aligning Community Partnerships around common data, goals and action
Improving Supports and Systems for Children, Youth and Families by focusing on quality, coordination and reach
Changing Expectations and Outcomes for Young People to be productive, connected and healthy

For each theme, you will be able to explore the Ready by 21 standards and principles, technical assistance and solutions, and measures of success. Through keynotes, plenary panels, small group discussions and peer learning circles, you will connect with other leaders from across communities, states, and professions to strengthen your networks and find answers to your toughest challenges.

Topics will include:

- » Choosing, building or changing your backbone organization
- » Strengthening out-of-school time services through quality improvement systems
- » Exploring the application of best business practices – like data analytics and third-party certification – to community change partnerships
- » The recurring steps of community change management
- » Engaging young people genuinely as partners on the ground
- » Community overload: managing multiple national initiatives, learning communities and campaigns
- » Mapping public and private resources for children and youth
- » Aligning policies across issues, agencies and ages
- » Collective impact strategies for reaching disconnected youth
- » Developing leadership and policy coordinating bodies
- » Connecting work across geographic levels, from neighborhoods to communities to states
- » Expanded learning time: aligning school and non-school supports and outcomes
- » Leveraging Ready by 21 tools and strategies to support other initiatives, such as Promise Neighborhoods, Grad Nation, Strive and Early Grade Reading Campaign
- » Youth master planning
- » Creating a balanced set of child and youth outcomes and indicators

WHEN March 11 – 13, 2013 (Begins with opening reception on the evening of Monday, March 11.)

WHERE Sheraton Atlanta Hotel, Atlanta, Georgia

HOW Register online. For more information, see www.readyby21.org/nationalmeeting or call the Forum for Youth Investment at 202.207.3328.