

THE 8TH ANNUAL

READY BY 21 NATIONAL MEETING



Seattle, Washington | April 23 - 25, 2019

Every year, the [Ready by 21 National Meeting](#) brings together hundreds of leaders from around the country who are working to get all young people ready by 21 – for college, work and life.

These leaders have dedicated themselves to improving the odds for children and youth through collective impact initiatives, policy alignment and program quality improvement. [Here is what to expect and how you can help.](#)



www.readyby21.org/nationalmeeting

#rb21



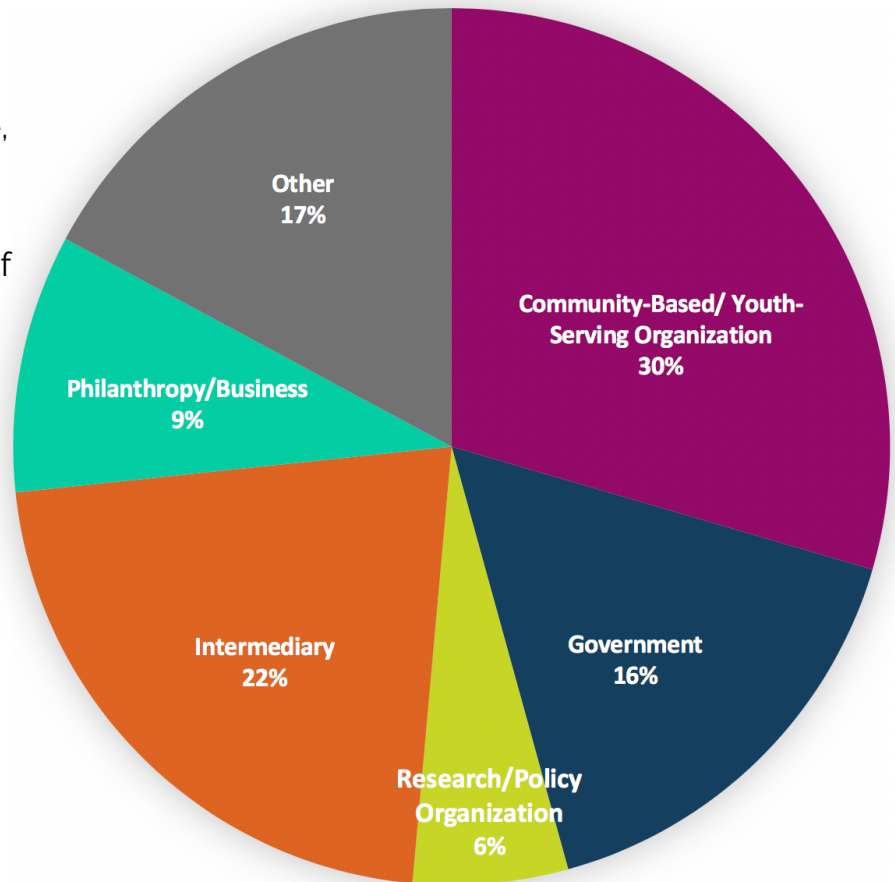
the
forum
FOR YOUTH INVESTMENT

NATIONAL MEETING AT A GLANCE

The National Meeting offers keynotes, plenary sessions, workshops, peer learning circles and abundant networking opportunities, all built around big and common challenges, such as how we:

- **Ensure Readiness** for college, work and life, by building competencies, abilities and mindsets.
- **Promote Equity** for all young people, and especially closing gaps for populations often facing great challenges (e.g. boys & young men of color, opportunity youth, youth in foster care, pregnant & parenting youth, etc.).
- **Increase Shared Commitment** to changing the odds for young people through common goals, strategies and measures within and across systems & sectors.
- **Improve Program Quality** and effectiveness in ways that spark management & staff engagement and support better outcomes for young people.

Profile of Participants



500+

More & more youth development leaders convene every year for the Ready by 21 National Meeting.

36+

States represented so far at previous National Meetings - plus Washington, DC, Israel and the United Kingdom.

2019 NATIONAL MEETING

This year, we anticipate nearly 600 leaders will convene April 23-25 in Seattle, Washington for the **8th annual Ready by 21 National Meeting**! They'll hear strategies, research and stories about partnering for better impact, aligning policies, improving program quality and performance, and embracing readiness in the pursuit of equity.

From the world-famous Pike Place Market to the Space Needle, they'll enjoy Seattle's breathtaking natural scenery and lively metropolitan area.

Location

Sheraton Grand Seattle
1400 6th Avenue
Seattle, WA 98101

Date And Time

Tue, Apr 23, 2019, 5:30 PM –
Thu, Apr 25, 2019, 3:00 PM PDT



Follow the excitement
on Twitter! #rb21



www.readyby21.org/nationalmeeting

LOCAL PARTNER

The Forum for Youth Investment is fortunate to work with a range of youth-serving leaders throughout greater Seattle. Our lead local partner on the conference this year is **School's Out Washington Washington (SOWA)**. SOWA provides services and guidance for organizations to ensure all young people have safe places to learn and grow when not in school. SOWA is dedicated to building community systems to support quality afterschool, youth development, and summer programs for Washington's children and youth ages 5 through young adulthood.



Consistent with the Forum's charge, SOWA is helping to change the odds for young people in Washington by:

- Improving program quality by providing trainings and supports to organizations big and small striving to achieve quality standards and have the greatest impact on youth.
- Advocating for policies that support expanded learning opportunities so that children and youth continue to learn after school and in the summer in high-quality learning programs.
- Working towards racial equity by closing the opportunity gap, addressing disproportionality and increasing access to quality programs for youth of color, including providing trainings to staff at programs.
- Administering grants that allow programs to increase access, improve program quality and start or expand services.



FEEDBACK FROM PREVIOUS ATTENDEES

96%

"THE READY BY 21 NATIONAL MEETING WAS A WORTHWHILE EXPERIENCE."

92%

"I LEFT THE READY BY 21 NATIONAL MEETING WITH NEW ENERGY AND INSPIRATION TO APPLY TO MY WORK."

96%

"AFTER ATTENDING THE READY BY 21 NATIONAL MEETING, I HAVE NEW KNOWLEDGE AND RESOURCES TO APPLY TO MY WORK."

96%

"I ACHIEVED A GOOD RETURN ON INVESTMENT."

91%

"I PLAN TO ATTEND THE NEXT READY BY 21 NATIONAL MEETING."

PRAISE FROM THE 2018 NATIONAL MEETING

"Speakers were excellent and inspiring. Workshop topics were great and it was hard to choose one per session. Welcoming and Networking Reception was awesome. Great job! Food was great. Overall great experience for a first time attendee."

"The atmosphere is lively and cordial. I feel like everyone is open to talking and learning from one another. Having folks in the room that really get it and can be honest with their struggles is so important."

"I really enjoyed the open sharing of ideas. Everyone encouraged attendees to take all information back to their communities and share out. Unlike other conferences, no one was trying to sell me anything which I really appreciated."

"[I really liked] the many and wide variety of breakout sessions. Lots of great topics to choose from. The three breakout sessions I attended were full of helpful insights and tools to take back for immediate implementation."

"Very organized meeting, informative and to the point. It was great to meet people from very different programs and different states."

"It was great to be in an environment with people that are doing similar work and being able to get training to make me better at what I do."

PREVIOUS WORKSHOP TITLES

At the core of the Ready by 21 National Meeting are the workshops that educate and inspire the hundreds of leaders in attendance to do the ground work in ensuring that all young people are ready to succeed.

Back on Track to Success: Evidence-Based Pathways for Opportunity Youth | Creative Solutions: Trauma-Informed Job Training Through the Arts | Racial Equity Strategies for Cradle to Career Success | Preparing Youth to Thrive: Promising Practices for Social and Emotional Learning | Promoting Equity for LGBTQ Youth | How to Build Effective Career Pathways from High School through Community College | Youth Empowerment as a Framework for Engagement: Lessons from a Statewide Youth-Led Prevention Initiative | Increasing College Readiness & Success through Community-Based Collective Impact | United We Stand: Building Effective Rural Community Partnership that Endure | Family Engagement: Navigating Toward Success by Aligning Youth, Families & Schools | A Dialogue Among My Brothers' Keepers: What Does It Mean to Increase Supports to Young Men of Color? | Mapping Public Resources for Youth & Families | Don't Just Send Money: Making Business a Real Partner in Collaborations | How Schools are Partnering with Communities to Expand Learning Opportunities

PAST SPEAKERS & SESSIONS



Raquel Hatter
Deputy Director, Human Services
The Kresge Foundation
Busting Barriers & Changing Systems (2018)



Stephanie Rawlings-Blake
Mayor, City of Baltimore
Aligning Policies for Children & Youth Across Federal, State & Local Lines (2016)



Keith Hefner
Executive Director
Youth Communication
Bring Precision to Your Passion (2018)

Roy Austin
Deputy Assistant to the President for Office of Urban Affairs,
White House Domestic Policy Council
Helping All of America's Young People Get Ready: A National Priority (2015)



Ruby Nell Sales
Founder & Director
The SpiritHouse Project
Pursuing Equity & Healing: Hindsight, Insight and Foresight (2018)



Melody Barnes
Director of the White House Domestic Policy Council
Collective Impact & Opportunity Youth (2013)



Stephanie Jones
Professor of Education
Harvard Graduate School of Education
Bring Precision to Your Passion (2018)



Jerry Abramson
Lieutenant Governor, Kentucky
Leading the Charge: How Business, Education and Elected Leaders Can Drive a Readiness Agenda (2014)

2019 SPONSORSHIP LEVELS

Ready to become a sponsor of the 2019 National Meeting? Contact Kris Minor, Chief Operating Officer, by email (kris@forumfyi.org) or phone (202.207.3330).

	Diamond	Platinum	Gold	Silver	Bronze
	\$100,000 & Above	\$50,000 - 99,999	\$25,000 - 49,999	\$10,000 - 24,999	Under \$10,000
Logo lockup with the conference logo	X				
Opportunity to offer welcome/greetings at a plenary session or special event	X				
Verbal recognition of sponsorship during opening plenary	X	X			
Exclusive sponsorship of a conference plenary session, strand of workshops or special event and/or co-convene special invitation-only sessions or reception	X	X			
Sponsorship of a strand of workshops or special event	X	X	X		
Naming rights to meeting elements (e.g., conference app, bag & giveaways, coffee break, local youth performing arts groups)	X Exclusive sponsorship	X Exclusive sponsorship	X Additional fee	X Additional fee	X Additional fee
Branding on promotional materials (e.g., event program, tote bag, signage) and opportunity to include promotional materials	X Headline placement	X Headline placement	X Basic Branding	X Basic Branding	X Basic Branding
Recognition of sponsorship on Ready by 21 website, social media outlets and weekly meeting newsletter	X Headline recognition	X Headline recognition	X	X	X
Complimentary conference registration	X 5 tickets	X 4 tickets	X 3 tickets	X 2 tickets	X 1 ticket
Tickets to invitation-only VIP reception	X 7 tickets	X 5 tickets	X 3 tickets	X 2 tickets	X 1 ticket
<p>***The Forum for Youth Investment also welcomes funding that can be used to underwrite the cost of attendance for nonprofit partners and youth, including from specific priority regions that are of interest to funders (registration fee + travel stipend). We also welcome the opportunity to discuss a custom sponsorship package that fits your needs and goals.</p>					

2019 Sponsorship Levels



PREVIOUS SPONSORS



the forum

FOR YOUTH INVESTMENT

is the proud parent organization of:



The Forum for Youth Investment was founded in 1998 with a tagline of moving ideas to impact. Our work is carried out in the nation's capital and in more than 35 states by the 50 staff and 15 consultants associated with our two offices in Washington, D.C., and Ypsilanti, Mich. Our mission: changing the odds that all children and youth are ready for college, work and life.

The Forum helps leaders increase their capacity to more effectively make the case for and manage the collaborative efforts that are needed to change the odds for youth; improve the alignment and appropriateness of child and youth policy agendas and investments; and strengthen programs' and practitioners' capacity to create environments in which youth thrive, across all the systems and settings where young people spend time. We are the home of several leading technical assistance centers (such as the Weikart Center for Youth Program Quality and Big Picture Approach Consulting) and projects & initiatives (from the Opportunity Youth Network to SparkAction to the Children's Cabinet Network). Within the national youth development community, the Forum is a trusted voice, connector and field builder at a time when the field has lost many such organizations.



twitter.com/forumfyi | @forumfyi



linkedin.com/company/forumfyi



facebook.com/ForumFYI/