

VALIDATE: Retaining Ideas from Group Analysis

Analysis Results	Criteria for Retaining Ideas			
	Local Data	Science	Community Experience	Community Experience
Availability: Merchants are not carding.	68% sales rate at last compliance check, 11/2011	Hawkins & Catalano, Risk Factors Study, Psychological Bulletin, 1992.	Prom 2008 crash that killed two students. Investigation found purchase at liquor store two hours prior with sales to minors.	MAD Chapter continues publicity campaign re: compliance rates. Not biggest source of alcohol but is a legitimate issue.
	83% of seniors report they think it easy to buy, annual youth survey 2011			

