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**Ready by 21<sup>®</sup>** all youth ready for college, work & life

# **Ready Youth Learning Cohort Informational Session August 2013**

Presented by  
Ian Faigley, The Forum for Youth Investment  
Kris Minor, The Forum for Youth Investment

# After this webinar, you will understand:

- The vision for Ready Youth
- Core components of Ready Youth
- Timeline & next steps for participation



# the forum

## FOR YOUTH INVESTMENT



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# Ready by 21 National Partnership

## Founder & Managing Partner



## Signature Partners

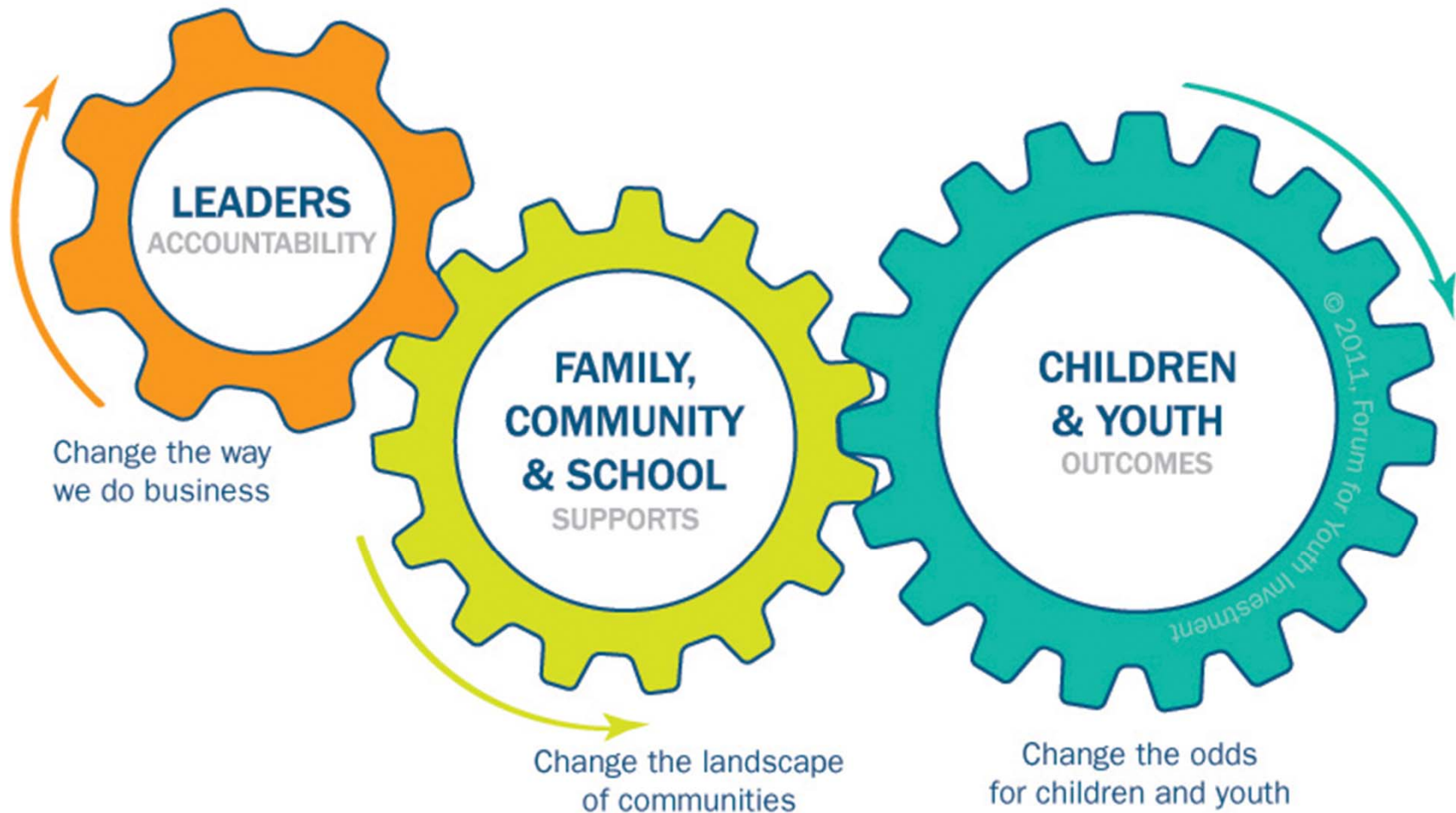




# Ready by 21 focuses on the small gear

challenging leaders to think differently & act differently...

Moving the small gear makes a **BIG** difference

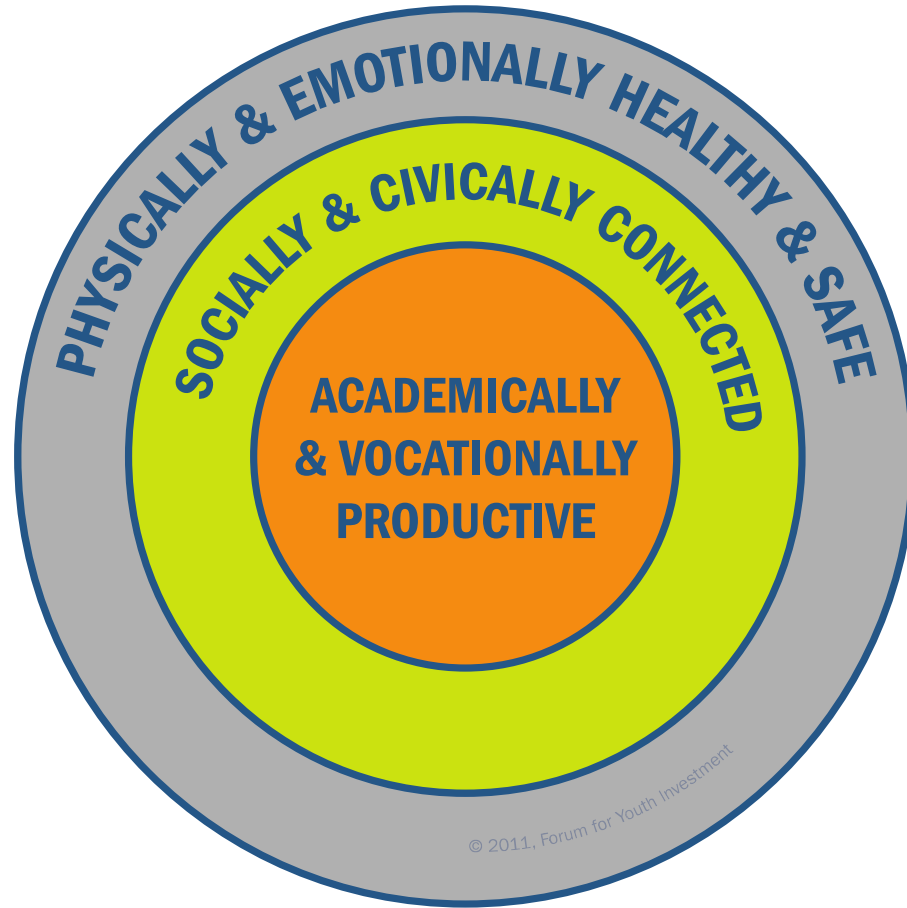


# Ready Youth: The Vision

- To leverage the data expertise of Gallup and the community leadership and engagement expertise of Ready by 21 Partners to:
  - Help communities have conversations about “how well are we preparing young people for the future” using a broad definition of readiness
  - Inspire a broad group of actors to think differently and act differently – to literally “move the gears”



# Take Aim: Ready Children & Youth





# Quick Intro to Gallup Student Poll

GALLUP® Student Poll



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# Gallup Student Poll Overview

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The Gallup Student Poll is a 20-item measure of hope, engagement, and wellbeing. Gallup researchers targeted these three variables because they met the following criteria:

- They can be reliably measured
- They have a meaningful relationship with or impact on educational outcomes
- They are malleable and can be enhanced through deliberate action
- They are not measured directly by another large-scale survey
- They are not associated with a student's FARL status or parent's household income.

**Hope** | ideas and energy we have for the future | Double Hope

**Engagement** | involvement in/enthusiasm for school | Build Engaged Schools

**Wellbeing** | how we think about and experience our lives | Boost Wellbeing

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GALLUP® Student Poll



# Gallup Student Poll Overview *(continued)*

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- **Hope — the ideas and energy we have for the future.**
  - Hope drives attendance, credits earned, and GPA of high school students. Hope predicts GPA and retention in college, and hope scores are more robust predictors of college success than are high school GPA, SAT, and ACT scores.
- **Engagement — the involvement in and enthusiasm for school.**
  - Engagement distinguishes between high performing and low-performing schools.
- **Wellbeing — how we think about and experience our lives.**
  - Wellbeing tells us how our students are doing today and predicts their success in the future. High school freshmen with high wellbeing earn more credits with a higher GPA than peers with low wellbeing. The typical student who is thriving earns 10% more credits and a 2.9 GPA (out of 4.0), whereas a student with low wellbeing, completing fewer credits, earns a 2.4 GPA.

# The 20 Elements of Hopeful, Engaged, and Thriving Students

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Q01. On which step of the ladder would you say you personally feel you stand at this time? On which step do you think you will stand about five years from now?\*

Q02. I know I will graduate from high school.

Q03. There is an adult in my life who cares about my future.

Q04. I can think of many ways to get good grades.

Q05. I energetically pursue my goals.

Q06. I can find lots of ways around any problem.

Q07. I know I will find a good job after I graduate.

Q08. I have a best friend at school.

Q09. I feel safe in this school.

Q10. My teachers make me feel my schoolwork is important.

\*This is an abbreviated text of the Cantril Self-Anchoring Striving Scale. For full text, see slide 63.

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# The 20 Elements of Hopeful, Engaged, and Thriving Students *(continued)*

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Q11. At this school, I have the opportunity to do what I do best every day.

Q12. In the last seven days, I have received recognition or praise for doing good schoolwork.

Q13. My school is committed to building the strengths of each student.

Q14. In the last month, I volunteered my time to help others.

Q15. Were you treated with respect all day yesterday?

Q16. Did you smile or laugh a lot yesterday?

Q17. Did you learn or do something interesting yesterday?

Q18. Did you have enough energy to get things done yesterday?

Q19. Do you have health problems that keep you from doing any of the things other people your age normally can do?

Q20. If you are in trouble, do you have family or friends you can count on to help whenever you need them?



## By using responses to the Hope items, Gallup can place students in three groups:

### ■ Hopeful

–These students have numerous ideas and abundant energy for the future. They are skilled at goal-directed thinking and perceive they can navigate pathways to achieve their goals. They are more likely to be engaged at school.

### ■ Stuck

–These students have few ideas about the future and lack the requisite motivation to achieve goals.

### ■ Discouraged

–These students have few ideas and possess negative conceptualizations of the future. They lack goal orientation and the skills needed to navigate pathways to achieve their goals. They are more likely to be actively disengaged at school.

<http://www.gallupstudentpoll.com/149936/Gallup-Student-Success-Model.aspx>

GALLUP® Student Poll



## By using responses to the Engagement items, Gallup can place students in three groups:

### ■ Engaged

–These students are highly involved with and enthusiastic about school. They contribute to the learning process and likely involve their peers in the learning process as well. They are psychologically committed to school and have most needs met by the learning environment.

### ■ Not Engaged

–These students are present in the classroom, but they are not psychologically connected to school or the learning process. These students have some but not all needs met in the learning environment.

### ■ Actively Disengaged

–These students are not involved with the learning process and may be undermining that process for themselves and their peers. They are unhappy in school and will share that unhappiness with others.

<http://www.gallupstudentpoll.com/149936/Gallup-Student-Success-Model.aspx>

GALLUP® Student Poll



# By using responses to the evaluative Wellbeing item, Gallup can place students in three groups:

## ■ Thriving

–These students have positive perceptions of their lives. They not only perceive their present life as good, but they are likely to see the future as even better. These students likely have their basic needs met. They tend to be in good health and have strong social support. They are well-positioned for academic success and are more likely to be engaged with school.

## ■ Struggling

–These students with lower well-being do not have positive thoughts about their present and future lives. They may lack basic needs and have weak social support.

## ■ Suffering

–These students have negative perceptions of their lives. They lack adequate personal and social resources and are more likely to be actively disengaged with school.

<http://www.gallupstudentpoll.com/149936/>

[Gallup-Student-Success-Model.aspx](http://www.gallupstudentpoll.com/149936/Gallup-Student-Success-Model.aspx)

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GALLUP® Student Poll



## GALLUP Student Poll

National Cohort Fall 2012

USA Overall Data

The Gallup Student Poll is a brief measure of hope, engagement, and wellbeing. The poll taps into the hearts and minds of American students to determine what drives wellbeing and achievement. Distribution and discussion of the Gallup Student Poll data will help create a more hopeful story about American youth and education, and will engage parents, teachers, and community leaders in social entrepreneurship.

Hope | GrandMean: 4.40 (out of 5) n=458638

YOUR NATION\*\*



Hopeful - 54%  
Stuck - 32%  
Discouraged - 14%

HOPE BY GRADE

(GrandMean)								
5th	6th	7th	8th	9th	10th	11th	12th	
4.41	4.43	4.43	4.40	4.37	4.37	4.37	4.40	

72% of hopeful students are engaged.

Hope by Grade values not shown when n < 10

Engagement | GrandMean: 4.07 (out of 5) n=459143

YOUR NATION\*\*



Engaged - 57%  
Not Engaged - 27%  
Actively Disengaged - 16%

ENGAGEMENT BY GRADE

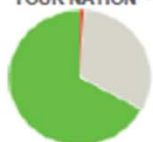
(GrandMean)								
5th	6th	7th	8th	9th	10th	11th	12th	
4.40	4.30	4.14	4.00	3.95	3.84	3.81	3.82	

84% of students who strongly agree their school is committed to building strengths are engaged.

Your school must have an n-size of at least 30 to receive Engagement Index data. Engagement by Grade values not shown when n < 10

Wellbeing | GrandMean: 8.56 (out of 10) n=479439\*

YOUR NATION\*\*



Thriving - 67%  
Struggling - 32%  
Suffering - 1%

WELLBEING BY GRADE

(GrandMean)								
5th	6th	7th	8th	9th	10th	11th	12th	
8.49	8.65	8.64	8.61	8.58	8.50	8.47	8.53	

65% of thriving students are engaged.

Wellbeing by Grade values not shown when n < 10

- No data available

\* The wellbeing n size represents the total respondent population. Hope, engagement and wellbeing n sizes differ if students chose not to answer one or more hope or engagement items.

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Engagement | GrandMean: **4.07**  
(out of 5) n = 459143

YOUR NATION\*\*



■ Engaged - 57%  
■ Not Engaged - 27%  
■ Actively Disengaged - 16%

Engaged Not Engaged Actively Disengaged  
YOUR NATION\*\* 57 27 16

Engagement Items		Total n	Item Responses					Mean Score by Grade								Overall Item GrandMean
			%1	%2	%3	%4	%5	5th	6th	7th	8th	9th	10th	11th	12th	
Best friend	YOUR NATION**	474815	4	3	6	12	75	4.69	4.68	4.63	4.55	4.42	4.35	4.26	4.16	4.50
Feel safe	YOUR NATION**	476337	5	5	13	29	48	4.39	4.26	4.11	4.01	4.00	3.92	3.95	4.00	4.10
Schoolwork important	YOUR NATION**	476631	3	4	13	29	51	4.57	4.46	4.26	4.12	4.05	3.91	3.90	3.93	4.19
Opportunity to do best	YOUR NATION**	475054	5	6	16	32	41	4.27	4.19	4.02	3.86	3.93	3.78	3.74	3.77	3.98
Recognition	YOUR NATION**	468627	13	11	18	26	32	4.01	3.86	3.62	3.44	3.33	3.20	3.19	3.22	3.53
*School committed to strengths	YOUR NATION**	469420	5	6	17	30	42	4.45	4.36	4.11	3.88	3.86	3.61	3.52	3.53	3.98
*Volunteered time	YOUR NATION**	464585	10	10	20	26	34	3.94	3.76	3.62	3.54	3.43	3.45	3.55	3.69	3.64
Engagement GrandMean by Grade	YOUR NATION**	459143						4.40	4.30	4.14	4.00	3.95	3.84	3.81	3.82	4.07

- No data available

\* Not included in Engagement Index or Engagement GrandMean calculations

\*\*Overall data reflect an aggregate of the convenience sample of schools and districts and are thereby not representative of the state or U.S. student populations

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# Where Ready Youth Fits

GALLUP Student Poll

USA Overall Data |

## Every school has a story ... what's yours?



The Gallup Student Poll Community Solutions are designed to get all Americans involved in preparing our young people for a promising future.

We need to come together to ensure that every student has the best chance of graduating from high school and college and landing a good job.

Without a sound education and a good job, the American dream becomes the American Myth.

The conversation about the future of American youth starts with a shared understanding of hope, engagement, and wellbeing and data collected through the Gallup Student Poll.

### 1<sup>st</sup> Share Your Story

Is your school really known in your community? Share your Gallup Student Poll Scorecard with your local stakeholders. Consider the following questions:

- Which people (in and out of the school system) do you want to share the Gallup Student Poll Scorecard with today?
- How do you want to share a summary of data from the Gallup Student Poll Scorecard with parents next week?
- Which community members and afterschool programs do you want to share a summary of data from the Gallup Student Poll Scorecard within two weeks?

### 2<sup>nd</sup> Act on the Numbers

Your data is a springboard to action. Invite educators in your school and your community to work together and use the data to drive student hope, engagement, and wellbeing by answering these questions:

- What are your goals for changes you would like to see in your school in one, five, and ten years?
- How are these goals linked with specific indicators on the Gallup Student Poll Scorecard?
- The 10-year goals for the Gallup Student Poll are to double hope, build engaged schools, and boost wellbeing. Gallup aims to help 5 million students discover and develop their strengths. How can you achieve these goals in your school?
- As a nation, we must attain a high school graduation rate of 85% or better. What can you do to achieve this in your school?

### 3<sup>rd</sup> Your Solutions

How can you engage your community to pursue these goals with you?

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GALLUP® Student Poll



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# Responding to the Data

GALLUP Student Poll

USA Overall Data |

## Community Solutions

The 20 Community Solutions are designed to promote the best in American youth. Every person in a community can do one thing to enhance hope, engagement, or wellbeing. Five of these strategies involve making the most of a student's strengths. When we focus on what is right with students, we help them become more successful.

Learn more about the Gallup Student Poll Education and Consulting Services

	Hope	Engagement	Wellbeing	Strengths
	"I can find lots of ways around any problem."	"At this school, I have the opportunity to do what I do best everyday."	"On which step of the life ladder (0-10) do you think you will stand in five years."	"I can quickly name my own strengths."
	Goal   Double Hope	Goal   Build Engaged Schools	Goal   Boost Wellbeing	Goal   Discover and Develop Strengths
Parents and Other Caregivers	<p><b>Hope</b>   Talk to your child about the future. Make your child's goal(s) a topic of conversation at home. Help your child develop the ideas and energy needed to make a goal a reality.</p> <p><b>Conversation Starter</b>   "What are your hopes and wishes for the future? What do you need to get where you want to go?"</p>	<p><b>Engagement</b>   Give your child personalized feedback, recognition, and praise for effort and doing what he or she does best.</p> <p><b>Conversation Starter</b>   "Let's celebrate your great work on <i>name of specific task</i> by spending the next hour playing your favorite game."</p>	<p><b>Wellbeing</b>   Spend quality social time with your child and create a place in the home where he or she can entertain friends.</p> <p><b>Conversation Starter</b>   "When do you want to invite your friends over to our home? I am happy to help you plan for that."</p>	<p><b>Strengths</b>   Name your child's strengths by administering a strengths measure, printing results, and posting them in the home.</p> <p><b>Conversation Starter</b>   "How did you use <i>name of a specific strength</i> at school today?"</p>
Teachers, Counselors, and Advisors	<p><b>Hope</b>   Help students develop numerous ways to overcome obstacles and to get good grades.</p> <p><b>Classroom Activity</b>   Students get stuck when real and perceived obstacles block academic goals. Ask students about the big obstacles to getting a good grade on an assignment or test. Encourage students to help each other overcome the personal and situational obstacles.</p>	<p><b>Engagement</b>   Get to know your students even better by connecting with them on an individual level and by identifying the interests and resources of every student.</p> <p><b>Classroom Activity</b>   Conduct a brief, 1 on 1 "Focus on You" with each of your students (during the first term of a school year if possible). Have students answer the following questions:</p>	<p><b>Wellbeing</b>   Give students time each week to do what they do best with an emphasis on linking school success to future success in school and work.</p> <p><b>Classroom Activity</b>   Encourage the students to keep a weekly success log that is divided into three sections:</p> <ol style="list-style-type: none"> <li>1. My Successes</li> <li>2. How Are My Successes Connected to my School</li> </ol>	<p><b>Strengths</b>   First, discover and develop your own strengths. Then, help students use strengths in good times and in bad.</p> <p><b>Classroom Activity</b>   Ask the students to write about and/or draw an illustration of a time when one of their strengths helped him/her succeed on a difficult task. Ask for volunteers who wish to read/explain their illustrations to classmates or just to you. Share</p>

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GALLUP® Student Poll



# Ready Youth – Overview of Components

- Enhanced data on youths' hope, engagement and well-being using a community-focused version of the GSP
- Facilitation supports & coaching to help interpret and leverage the data to catalyze community conversations and action
- A learning community of other local leaders facilitating the same process on the same timeline



# Ready Youth – Overview of Components (cont.)

- Enhanced data:
  - H/E/WB data reported by zip code to complement the scorecards by district and school
  - H/E/WB data disaggregated by race/ethnicity, gender and other demographics



# Ready Youth – Overview of Components (cont.)

- Facilitation supports:
  - Tips for informing & engaging various stakeholders leading up to and following the October poll administration dates
  - Help with data interpretation and identifying supplementary data sets to overlay
  - Guides for organizing and facilitating various forms of community conversations
  - Idea starters for setting & tracking next steps
  - On-going coaching and phone-based technical assistance



# Ready Youth – Overview of Components (cont.)

- A learning community that offers:
  - Monthly conference calls and webinars to share best practices, discuss challenges and brainstorm next steps across sites
  - Invitations to Ready by 21 National Meeting in spring 2014 to share your experience
  - Capturing your stories via case studies, online interviews, etc. for national exposure
  - Chance to provide feedback and recommendations for strengthening data reports and facilitation supports



# Ready Youth – Commitment from Communities

- Communities selected for the Ready Youth Learning Cohort commit to:
  - Secure schools' participation in the October 2013 Gallup Student Poll administration
  - Identify cross-sector (school and non-school) partners that will coordinate community conversations
  - Participate in Learning cohort calls
  - Share data through community conversations in 2014
  - Cover costs of data enhancements and facilitation supports (\$6,000 per community for 2013-14 learning cohort)





# First Ready Youth Learning Cohort

- Atlanta- led by local United Way
- Indianola- led by school district & community partner
- Richmond- led by Cradle to Career Partnership
- St. Louis- led by the Nine Network (local PBS affiliate) & cooperating school districts
- San Marcos-led by City Manager's Office
- US Virgin Islands- led by the Governor's Office



# Indianola

- Polled 1500 young people across 5-12<sup>th</sup> grades
- Led by school district's state conservator and community partner (Delta Health Alliance)
- Shared data with teachers, P-16 Council, parents, students, community partners, funders
- Using data in Promise Neighborhood efforts
- Solutions/responses range from increasing afterschool opportunities to rethinking school day



# Questions and Discussion



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# Things to Think About & Next Steps

- Start defining the scope of your participation
  - Geography
  - Schools
  - Grades
- Identify community partners/coalition to serve as lead agency/backbone organization
- Explore possibility with school administrators
- Brainstorm local data partner (e.g. nearby university)



# Timeline

- Commit to Forum by September 4
- Administer Gallup Student Poll in October 2013
- Receive & begin interpreting data in November/December 2013
- Hold community conversations throughout second half of 2013-14 school year



# To learn more

- **Read more about**
  - Ready by 21: [www.Readyby21.org](http://www.Readyby21.org)
  - Ready Youth:  
<http://www.readyby21.org/news/information-update/ready-youth-learning-cohort-open-application>
  - Gallup Student Poll: [www.GallupStudentPoll.com](http://www.GallupStudentPoll.com)
- **For more information & to request an application:**
  - Email [Ian@ForumFyi.org](mailto:Ian@ForumFyi.org)





**THANK YOU!**

**Readyby21.org**



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