

OVERVIEW

1. Completeness Checks
2. Core Principles for Community Change
3. A Big Picture Approach to Community Planning and Action
4. A Big Picture Approach – Levels & Alignment
5. Worksheet: Summary of Current Work
6. Example: Ready by 21 Theory of Change

TAKE SHAPE

Step One: FORM

1. Big Tent Stakeholder Wheel
2. Example: Local Action Planning Team Worksheet (Mass. Success4Life)
3. Partnership Characteristics and Functions
4. Community Catalyst / Backbone Support Diagnostic

Step Two: CONNECT

1. Mapping Coalitions, Networks and Other “Moving Trains”
2. Example: Atlanta Structure

TAKE AIM

Step Three: FRAME

7. Outcomes Dashboard
8. From Core Principles to Common Language
9. Example: Translating Parallel Frameworks
10. Example: Outcomes Dashboard
11. Example: Indicators Dashboard – Top Picks

Step Four: ENGAGE

1. Community Map
2. Assessment
 - a. Worksheet: Needs Assessment Questions



- b. What Kind of Needs Assessment Data should Coalitions Collect?
 - c. Worksheet: Resource Asset Questions
 - d. What Kind of Resource / Asset Data should Coalitions Collect?
 - e. Assessment Summary
3. Engagement Strategy

TAKE STOCK

Step Five: ANALYZE

1. Goals Statement Worksheet
2. Analysis Techniques
 - a. 5 Why's Technique
 - b. Local Causes Technique
 - c. WWW Technique
 - d. ABC Technique
3. Overview of Techniques and Approaches

Step Six: VALIDATE

1. Validation Worksheet

TARGET ACTION

Step Seven: VISUALIZE

1. Representational Model Worksheet & Example
2. Common Cause
3. Common Cause Summary
4. Metaphorm Model Worksheet

Step Eight: ALIGN

1. Designing and Selecting Interventions
2. Resources for Finding Interventions
3. Action Planning Worksheet



TRACK PROGRESS

Step Nine: TRACK

1. Strategic Roles of Coalitions and Partnerships
2. Tracking Coalition Outputs:
 - a. Community Change Log and Definition
 - b. Coalition Services Log and Definition
 - c. Media Log and Definition
 - d. Resource Log and Definition
3. Case Study: Neighborhood Transformation: How we measure it and why it matters
4. Scientific References for Monitoring System
5. Summary of Coalition Outcome Measures

Step Ten: IMPROVE

Materials:

1. Critical Reflection Guide

